

## **Verified Identity Pass Announces Clear™ is Selected by Indianapolis International Airport for Registered Traveler Program**

### **Enrollment to Begin Within 21 Days of Government Approval.**

**January 6, 2006 New York, NY - Verified Identity Pass** announced today that the Board of Indianapolis International Airport Authority (IAA) unanimously selected the company to launch the Clear registered traveler program, allowing enrolled passengers to get through security faster.

Prior to beginning the service, BAA Indianapolis LLC, managing agent for Indianapolis International Airport, will submit a request for approval to the Transportation Security Administration (TSA). BAA is optimistic that the program, once presented to TSA, will quickly be approved. Verified ID will begin enrolling travelers in Clear at Indianapolis within 21 days of TSA approval, and will begin operating the Clear security lanes within 75 days. TSA has said that beginning January 20 it will announce the detailed requirements for the nationally interoperable program and that the national program will be allowed to launch by June 20, 2006.

"We've acted now to choose Clear so that we'll be ready on or before that date," said Patrick Dooley, Airport Director for BAA Indianapolis.

BAA officials visited Orlando International Airport last summer to observe Clear in action and saw the benefits to Indianapolis-area travelers. Since July 19, 2005, Verified ID has operated Clear, the only registered traveler program running in the United States. Clear already has nearly 13,000 members currently paying a \$79.95 annual fee for the service in Orlando.

"The program is consistent with BAA and IAA's track record for offering industry-leading customer service," said Dooley. "With Clear, our passengers will enjoy fast pass access through the security checkpoint both here and at Orlando Airport, IND's lead pair city."

The program at Indianapolis will be completely compatible with all other registered traveler programs operated by Clear or any other service provider across the country in accordance with TSA's requirements. That means that airport customers who buy a Clear Membership at Indianapolis will be able to use it at other registered traveler airports.

"Clear is a common-sense solution for this key mid-sized airport. It will provide an enhanced security experience for all travelers by easing the traffic at all lanes, while providing superior customer service," said Steven Brill, CEO of Verified ID. "We're delighted to be working with BAA on this service."

A statistical analysis prepared by Verified ID of the first weeks of the program in Orlando found that the biometric verification at a Clear Lane takes about 14 seconds from the time a member is greeted by Clear personnel.

Travelers who volunteer to participate in Clear are required to complete an online application, provide biometric data (fingerprint and iris images) and pass a security threat assessment by the TSA. Once approved, the traveler's biometric information is stored on a Clear Card. When approaching the security checkpoint a member presents his or her card for verification at the designated Clear Lane to receive expedited passage through the security screening process.

Verified ID emphasizes privacy and does not track member's movements. The company does not share or sell information to any third parties. The Clear Privacy Policy is available on its website, [www.flyclear.com](http://www.flyclear.com). Clear's privacy practices and controls are audited regularly by an outside,

independent privacy auditor. Verified ID offers members an identity theft warranty that will protect members in the unlikely event that their identity is compromised by the program.

#### About Indianapolis International Airport and BAA Indianapolis

The Indianapolis International Airport is located on the southwest side of the city of Indianapolis within ten minutes of Downtown, City County Building, State Capital, Convention Center/RCA Dome and Conseco Fieldhouse.

The Indianapolis International Airport is included in the Airport System of the Indianapolis Airport Authority. The Authority is a municipal corporation created in 1961 by the Indiana General Assembly for the purpose of owning, developing and operating airports. In addition to Indianapolis International Airport, the Authority has five other airports, Mt. Comfort Airport, Eagle Creek Airpark, Metropolitan Airport, Hendricks County Airport (a.k.a. Gordon Graham Field) and the downtown Heliport.

Governed by an eight member appointed board, the Authority's assets and airport operations are managed by BAA Indianapolis LLC, ("BAAI") an indirect subsidiary of BAA plc the owner and operator of seven major airports in the United Kingdom and the largest private airport operator in the world.

#### About Verified Identity Pass and Clear

Verified Identity Pass, Inc. was founded in 2003 by journalist and entrepreneur Steven Brill. Clear is the first privately run Registered Traveler program operating at a U.S. Airport. Brill's partners in VERIFIED ID include Lockheed Martin and ARINC.

Clear has been operational since July 19, 2005 at Orlando International Airport. Open to all travelers at a fee of \$79.95 per year, enrollees begin an application online at [flyclear.com](http://www.flyclear.com) <<http://www.flyclear.com/>> and then submit biometric data (fingerprint and iris images) at the ClearSpace enrollment stations in the airport. Once approved by TSA, Members use the specially designated ClearLanes upon arrival at the airport's security checkpoints for expedited passage.