

EM4 Opens European Office

Boston, Massachusetts – January 21, 2009 – EM4 Inc, the leading US manufacturer of robust photonic devices for the industrial and aerospace sector, is now conducting business directly with customers in Europe. It has recently dissolved its European network of distributors, citing a desire to serve customers with better technical and commercial support than was possible through third parties.

CEO Basil Garabet stated "...we recognise the need to increase the level of technical and sales support for customers in Europe. Although we have a range of standard products, much of EM4's business is generated from customer specific adaptations or new products. To succeed at doing this at a distance from our factory, we have committed to direct interaction with our customers ..."

Steve Kidd has been selected to lead the role out of EM4's European sales, support and marketing activities. With his previous experience at Thorlabs and Melles Griot, he brings a strong technical photonics background and many years of commercial management experience.

Enquiries to Steve should be directed to Europe@em4inc.com