

Clear Lanes Used 250,000 Times at San Francisco Airport

Customer Satisfaction Proven; Area Corporations Encourage Travelers to Participate in Security Fast Pass Program

NEW YORK, NY – January 22, 2008 – Clear®, the leader in airport security fast lanes, today announced that the number of trips through the San Francisco Clear Lanes has hit 250,000. The Clear lanes have been used more than 2.25 million times nationwide since July 2005, when the service began. The San Francisco Clear lanes are among the busiest in Clear's network, which includes Atlanta, Boston, Denver, Indianapolis, New York's JFK and LaGuardia, Orlando, Salt Lake City, Washington, DC's Reagan and Dulles, and the Bay area's San Jose and Oakland Airports, among others.

Recently, Clear found that 7 out of 10 of the largest Bay Area companies each have more than 100 frequent flier Clear members, and four of those companies have over 250 employees enrolled in Clear. This information was based on employer information volunteered by Clear members at the time of enrollment. Clear also performs bulk, in-office membership enrollments and, in 2008, Clear conducted over 100 such on-site enrollment days at corporate offices, law firms and government offices.

Bates Barley, Clear's San Francisco Corporate Sales Director said, "More and more Bay Area corporations have been leveraging the large number of their travelers enrolled in Clear as a way to establish corporate accounts and pass on special pricing to their employees. Clear is especially popular among executives and salespeople, whose time is most valuable to the company."

David L. Smith, founder and CEO of digital advertising agency Mediasmith, said, "I appreciate the service offered by Clear at my home (San Francisco) airport and others. The process is quick and the service from the Clear agent is always appreciated. I am generally completely through security and on my way to the gate within 5-7 minutes from drop-off, including time to check bags. I have encouraged all of my employees who travel regularly to get a Clear card. The company is only too glad to pick up this expense if it makes their travel less stressful and more efficient. I welcome the growth of Clear at other airports and look forward to the time when it is everywhere."

Greg Flynn, founder and CEO of San Francisco-based Apple American Group LLC, said, "To visit our 189 restaurants around the country I'm on the road almost every week. Any minor improvement in the process of clearing security would be welcome, but the improvement brought by Clear is game changing. Now I never have to arrive early for flights just in case the security line is long, because with Clear it never is. The cumulative time savings are enormous, and the added peace of mind is invaluable."

Michael Fasman, Video Producer for a Fortune 20 Silicon Valley Corporation, said, "Clear is the best money I spent last year! It has saved me, literally, hours otherwise spent waiting on the regular SFO security line, both for international and domestic travel. The Clear employees are courteous and ensure the process is speedy. I would much rather spend productive time in the United lounge instead of behind travelers who are unprepared at the security checkpoint!"

Dr. Patrick Mason, President of the California Foundation on the Environment and the Economy, said, "Clear is worth it even if you only use it once. And you will be hooked the first time. Forget the lounges, the super special status categories. The most important luxury at an airport is making sure you make your flight by not having to worry about a mile long line of passengers crawling through security. Clear is the ultimate VIP treatment when you need it most."

Scott Seely, Vice President of Technology for a Bay Area finance company, said, "I travel between Los Angeles and San Francisco on a weekly basis and having a Clear card has made my travels much easier and has saved me many, many hours. Recently, I got to SFO for a 7:30pm flight and the security line was about 100 yards long and filled with many frustrated travelers. I walked past the line to the Clear lane and

advanced through security in less than 5 minutes. The Clear agents are very professional and helpful. I can't wait for the day Clear arrives at LAX."

San Francisco resident Douglas Robertson, a consultant in the computer industry, said, "My expertise is often called upon with short notice. There have been numerous times when I am very thankful to be escorted passed a security line 50 or so people deep to be next in line through a security gate. The Clear card provides an incredible amount of time savings and hassle-free traveling. I never travel without it."

Clear member Glenda King said, "Although most of my traveling is for personal vacation trips, so I'm not pressed for time, I love not having the hassle of waiting in long lines to get through security. And as a native San Franciscan, I absolutely love being able to go to a football game at Candlestick Park and enter through a special Clear Lane there – it is a total VIP treat!"

San Francisco Senior Marketing Executive with Basic American Foods Elisa Verhille said, "Traveling with Clear is the best thing about traveling these days. There's always a short line, very courteous people, it's safe, comfortable, and pleasant. I joined when I moved to San Francisco and it saves me time on every trip - no matter what time of year or how long the lines are. Clear is the best money I've spent traveling ever!"

San Francisco public sector labor relations consultant William Thomas Saltz said, "I don't usually fly very often; however, I started using Clear in December 2008 when I knew I would be flying back and forth between San Francisco and Atlanta, GA during the next 18 months. Clear has been a godsend! A couple of my business meetings went into overtime and I would have definitely missed two of my flights if it wasn't for Clear! I recommend this service to anyone who flies with any degree of frequency! I now travel with a greater degree of confidence because of my affiliation with Clear."

Clear, which has more than 250,000 enrollees, recently launched a newly-designed website allowing access to greater features for members and applicants:

Family Membership Plans – offering significant savings on multiple memberships at: http://www.flyclear.com/apply/apply_familyplan.html

- **Gift Card Purchases** – providing fast, easy shopping for gift cards at: http://www.flyclear.com/apply/apply_give.html
- **Group Enrollments** – allowing volume discounts on corporate enrollments at: http://www.flyclear.com/business/business_mobiles.html
- **Multi-year Memberships** – delivering major savings on memberships up to ten years at: http://www.flyclear.com/apply/apply_specialoffers.html
- **Partnerships** – presenting special offers through Delta Air Lines, American Express Corporate Card, Starwood Preferred Guest, Marriott Hotels and Resorts, and Hyatt Hotels at: http://www.flyclear.com/apply/apply_specialoffers.html

Clear cardholders also receive special benefits with their membership, such as fast entry to stadiums including San Francisco's Candlestick Park and the Georgia Dome, during home team football games, and discounts on team merchandise online and at area team stores. <http://www.flyclear.com/footballoffers/>

Clear members have their identities authenticated and, after application completion which involves providing iris and fingerprint images, receive a card that allows access to Clear's security lanes nationwide. Clear lanes, which feature concierge staff whose assistance speeds throughput while making passage

through security more hassle-free, are already operating in airports in Atlanta, Boston, Denver, Orlando, San Francisco, New York's JFK, LaGuardia and Newark airports, and Washington DC's Reagan National and Dulles International airports, among others.

Clear operates more than 35 enrollment centers at participating airports and convenient downtown locations such as New York's Grand Central Terminal http://www.flyclear.com/apply/apply_kiosks.html

About Clear

Clear, operated by Verified Identity Pass, Inc., has signed up more than 250,000 travelers nationwide and has processed over two million fliers through the Clear lanes. Clear cards are accepted at 21 U.S. airports: Albany, Atlanta, Boston's Logan (Terminal A), Cincinnati, Denver, Gulfport-Biloxi, Indianapolis, Jacksonville, LaGuardia (Central Terminal B and Terminal D), Little Rock, New York JFK (Terminals 1, 2, 4 and 7), Newark (Terminal B1 and B2), Oakland, Orlando, Reno, Salt Lake City, San Francisco, San José, Washington, DC's Reagan and Dulles, and Westchester. Clear members have their identities authenticated and are provided with a high-tech card which allows them to access designated security lanes nationwide for an annual fee of \$199. Clear members pass through the security checkpoint faster, with more predictability and less hassle. Applicants start their enrollment at flyclear.com and complete the process at a Clear enrollment location where their fingerprints and iris images are captured and their identification is validated. Clear's registered traveler program has been operational since July 19, 2005. For more information, please visit: <http://www.flyclear.com>.