

## **Inclusion into Cisco Configuration Assistant ensures seamless deployments of Cisco's Unified Communications 500 Series, the core of the Smart Business Communication System, on Broadview's Network**

**RYE BROOK, N.Y. –(BUSINESS WIRE)- February 17, 2009 – Broadview Networks** today announced that the Broadview Networks Session Initiation Protocol (SIP) profile has passed interoperability tests with the Cisco Smart Business Communications System and will be included in the currently available version 1.9 of the Cisco Configuration Assistant.

The Cisco Configuration Assistant allows Cisco's Value Added Resellers (VARs) to easily configure devices and technologies including unified communications (phones and software), switching, routing, security, and wireless equipment to their specification and connect those devices to selected service provider networks using a managed SIP Trunk.

This new version of the Cisco Configuration Assistant allows the VARs to immediately set-up the Cisco Unified IP phone system to work seamlessly with the Broadview network to ensure their customer has a reliable and secure connection.

“SIP has many unique specifications and settings. As a result, getting IP equipment to work properly can be complex. With the latest version of the Cisco Configuration Assistant, we have worked together to take all the guesswork out of making sure Cisco equipment works perfectly on the Broadview network,” said Brian Crotty, Broadview Networks' chief operating officer. “Cisco's Smart Business Communications System now automatically configures the right settings for seamless connection to Broadview's network without any headaches.”

Session Initiation Protocol (SIP) is a signaling system used for setting up voice and video calls over the Internet. Cisco includes SIP interfaces as an option in all unified communications systems and Broadview has offered their award-winning Broadspeed SIP Trunking service for 3 years. Pairing native IP equipment with a Managed SIP Trunk Service preserves quality and reliability as the data is not converted and re-converted as it flows to its ultimate destination.

“Businesses get a great experience when they pair IP based platforms with SIP based transport and data delivery,” said Mark Monday, vice president, Small Business Solutions business unit, Cisco. “The Cisco Smart Business Communications System offers small businesses a simple, affordable, easy-to-manage unified communications system that eliminates multiple servers and combines voice, data, voicemail and other advanced services.”

### **About Broadview Networks ([www.broadviewnet.com](http://www.broadviewnet.com))**

Broadview Networks is a network-based business communications provider serving customers throughout the Northeast and Mid-Atlantic U.S. Broadview provides the total solution for business communications including local and long distance voice communications; hosted and premises-based VoIP systems; data services encompassing VPN- and MPLS-enabled applications; traditional telephone hardware; high-speed Internet services; a full suite of managed services; and a range of professional services. Broadview customers benefit from award winning customer service including a web-based account management tool and a primary point-of-contact for real-time, personal customer care.

Broadview Networks is a control investment of MCG Capital Corporation (NASDAQ: MCGC). Broadview Networks' largest investors are MCG Capital, Baker Capital, and New Enterprise Associates