

## **Broadview Networks Expands Commercial Agreement for Services with World Link**

### **Broadview Chosen as Alternative Provider for UNE-P Replacement in Additional Footprint**

**RYE BROOK, NY-- (BUSINESS WIRE)** -- March 7, 2006-- Broadview Networks, a leading facilities-based communications provider in the Northeast, today announced the expansion of their commercial agreement with World-Link into Massachusetts, Pennsylvania and New Jersey. The agreement provides World-Link with a UNE-P alternative and enables the carrier to migrate their embedded base of POTS customers onto Broadview's services.

"Broadview has demonstrated that they excel at providing cost-effective wholesale POTS services," said Konrad Nierwinski, World-Link's Vice President of Sales and Marketing. "They are responsive and experienced, and they deliver a comprehensive solution that includes end-to-end ordering, provisioning and network migration. Their ability to seamlessly and rapidly transition our customer base in New York led us to expand our agreement."

"World-Link is a great fit because our technological assets and capabilities are well aligned with their needs," said Michael Hou, Broadview Networks' Senior Vice President of Wholesale Services. "Having already migrated thousands of lines onto our services, they recognize the inherent value of our patented and automated systems and processes."

"World-Link's decision to broaden their footprint demonstrates our ability to handle large volumes of orders while continuing to provide superior levels of service," said Brian Crotty, President and Chief Operating Officer of Broadview Networks. "Our wholesale channel continues to grow as we build value-added relationships that thrive."

Broadview was the first CLEC to offer a wholesale POTS alternative and the Company has successfully performed over 700,000 conversions to date. In addition to POTS, Wholesale products include T1, VoIP, and Data Colocation services.

About World-Link ([www.world-link.com](http://www.world-link.com) <<http://www.world-link.com/>> )

World-Link Telecom is a unique communications solutions provider, offering a host of powerful, culture-specific communications services to businesses, consumers and telecommunications carriers throughout the world. A Company with a global outlook since its inception in 1992, World-Link has been bringing next-generation communications technology to underdeveloped parts of the world for years and offering its customers unparalleled services tailored specifically to their needs.

About Broadview Networks ([www.broadviewnet.com](http://www.broadviewnet.com) <<http://www.broadviewnet.com/>> )

Broadview Networks is a network-based electronically integrated communications provider (e-ICP) serving small and medium-sized businesses in the Northeastern United States. The Company offers integrated communications solutions, including local and long-distance voice services; data services that encompass VPN and MPLS enabled offerings; hosted and premises-based VoIP systems; traditional telephone systems; and high-speed Internet services using DSL, T1 and T3 technologies. Customers receive a single, easy-to-understand bill and have a primary point of contact for real-time, personal customer care.

**Forward-looking Statement:** This press release contains forward-looking statements (i.e., statements that are not historical) describing future plans and objectives. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted in the forward-looking statements. Although we believe that the assumptions on which these forward-looking statements are based are reasonable, any of those assumptions could prove to be inaccurate, and as a result, the forward-looking statements based on those assumptions also could be incorrect. In light of these and other uncertainties, the inclusion of a projection or forward-looking statement in this press release should not be regarded as a representation by us that our plans and objectives will be achieved. You should not place undue reliance on these forward-looking statements, which apply only as of the date of this press release. We undertake no obligation to update such statements to reflect subsequent events.