

## **Action Engine Powers TIVO® Mobile**

### **Wireless Software Company Named as Developer of the New TiVo® Mobile Application for Online Scheduling of Recordings**

**CTIA WIRELESS 2006 — LAS VEGAS — April [5], 2006** — Shattering the mobile usability barrier, Action Engine® Corporation, the mobile application platform leader, announced today that it was selected by TiVo (NASDAQ: TIVO), the creator of and a leader in television services for digital video recorders (DVR), as the technology provider that will power the TiVo® Mobile entertainment service.

The TiVo Mobile service is delivered through a new downloadable application that lets TiVo® service subscribers schedule recordings for their TiVo Series2™ DVRs directly from select mobile handsets. Action Engine and TiVo will have more information on the new service available at the Action Engine booth #4212 at CTIA Wireless 2006 in Las Vegas, Nevada, on April 5-7, 2006.

"We want our subscribers to have the convenience of setting up a recording for their TiVo® box regardless of their location," said Jim Denney, vice president of product marketing, TiVo Inc. "Working with Action Engine will extend our user experience beyond the TiVo box to the wireless phone, so that our subscribers can record their favorite programs, even when they're away from home. Action Engine's technology offered the speed, ease of use, and seamless user experience that our subscribers have come to expect from TiVo."

The application, which was built using Action Engine's award-winning Mobile Application Platform™, extends TiVo's capabilities by allowing customers to easily identify and then schedule the recording of television programs directly from their wireless phone. Customers can use their wireless phones as a 'virtual remote control' to search hundreds of program listings and schedule the programs to be recorded on their TiVo box at home.

"Action Engine delivers a mobile experience that turns the wireless phone into the ultimate remote control for your daily life," said Scott G. Silk, president and CEO of Action Engine. "We are ushering in an era of when you ask your spouse to 'please pass the remote,' you will find yourself holding a cell phone. From scheduling television programming with TiVo to shopping on Amazon.com and eBay, or searching for restaurants and driving directions, Action Engine technology is making wireless phones a fast and enjoyable experience."

Action Engine is developing the TiVo Mobile application as part of its suite of Signature Solutions for 2006 aimed at coupling 'big brand' services with a best-in-class mobile user experience. In addition to TiVo Mobile, Action Engine today announced that it was selected as the technology provider for the MSNBC.com Mobile application.

For more information on TiVo Mobile, please visit: [http://www.tivo.com/cms\\_static/press\\_79.html](http://www.tivo.com/cms_static/press_79.html).

#### **About TiVo Inc.**

Founded in 1997, TiVo Inc. (NASDAQ: TIVO) pioneered a brand new category of products with the development of the first commercially available digital video recorder (DVR). Sold through leading consumer electronic retailers, TiVo has developed a brand which resonates boldly with consumers as providing a superior television experience. Through agreements with leading satellite and cable providers, TiVo also integrates its full set of DVR service features into the set-top boxes of mass distributors. TiVo's DVR functionality and ease of use, with such features as Season Pass™ recordings and WishList® searches, has elevated its popularity among consumers and has created a whole new way for viewers to watch television. With a continued investment in its patented technologies, TiVo is revolutionizing the way consumers watch and access home entertainment. Rapidly becoming the focal point of the digital living room, TiVo's DVR is at the center of experiencing new forms of content on the TV, such as broadband delivered video, music and photos. With innovative features such as, TiVoToGo™ and online scheduling, TiVo is expanding the notion of consumers experiencing "TiVo, TV your way." The TiVo® service is also at the forefront of providing innovative marketing solutions for the television industry, including a unique platform for advertisers and audience measurement research. The company is based in Alviso, Calif.

## About Action Engine

Winner of the Fierce 15 and Mobile Star Awards, Action Engine® Corporation, the mobile application platform company, delivers a breakthrough in mobile application usability. The Action Engine Mobile Application Platform™ introduces a browserless, client/server approach to accessing transaction-oriented online services that takes 80% fewer keystrokes and drives 20x faster response times than browser-based alternatives. The turnkey Brand-n-Go™ applications pack enables wireless operators to go to market in unprecedented timeframes with intuitive, responsive, and personalized applications that create an addictive user experience. The company's software has been deployed by a robust list of global companies that include MSNBC.com, TiVo, SmartVideo, SingTel, Sprint, Verizon Wireless, Optus, Orange SA, O2, and SMART Communications, Inc. Additional information is available at +1(425) 498-1500 [Americas/AsiaPac], +44 (0) 1628 509088 [UK/EMEA], [info@actionengine.com](mailto:info@actionengine.com) and [www.actionengine.com](http://www.actionengine.com).

Action Engine is a registered trademark, and Action Engine Mobile Application Platform and Brand-n-Go are trademarks of Action Engine Corporation. All other names, brands, or products may be trademarks or registered trademarks of their respective owners.

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This release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, TiVo's business, future services and product development or other factors that may affect future earnings or financial results. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, "believe," "expect," "may," "will," "intend," "estimate," "continue," or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the "Factors That May Affect Future Operating Results." More information on potential factors that could affect the Company's financial results is included from time to time in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2005, and the Quarterly Reports on Form 10Q for the period(s) ended April 30, 2005, July 31, 2005, and October 31, 2005, filed with the Securities and Exchange Commission. We caution you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

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