

Wine.Com Ranked #1 Internet Wine Retailer Fifth Straight Year Also Recognized As Top Wine Website Worldwide

SAN FRANCISCO, CA - 7/10/2009 Wine.com was ranked the #1 online wine retailer for the fifth year in a row by Internet Retailer Magazine in its annual rankings based on revenue. Wine.com placed #15 in the food and drug category, and #218 overall in the Top 500 Guide of e-retailers, 2009 edition. Additionally, the company was recognized as the #1 wine website worldwide for the second year by the Bordeaux Management School. Their study covered 28 wine e-commerce websites worldwide as evaluated by a panel of 3000 web-users.

"Our goal is to deliver exceptional customer value every day in our selection, pricing, delivery and information," said Rich Bergsund, Wine.com CEO. "We continue to innovate to deliver value to a loyal and growing customer base."

"On the merchandising side, we work hard to offer customers the largest selection of 90+ point rated wine under \$20 as well as showcase a range of fine wine," said Mike Osborn, Wine.com Founder and VP of Merchandising. "We recognize our customers cross a spectrum of wine interests and price points, and we aim to serve their diverse needs."

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine, web site, conference and directory that serve the retailing community. Internet Retailer sponsors the largest conference in the e-retailing industry and publishes an annual ranking of the 500 largest web sites.

About Bordeaux Management School

BEM (Bordeaux Management School) was founded in 1874 and offers degrees in global responsibility, operational management and wine management. BEM possesses the EQUIS, AMBA and AACSB accreditations, three accreditations held by only 1% of business schools worldwide.

About Wine.com

Wine.com is the nation's #1 online wine retailer, according to Internet Retailer magazine's annual ranking of websites by revenue, offering thousands of wines, wine gifts, gift baskets and monthly wine clubs. Wine.com's mission is to be the ultimate resource for wine enthusiasts, whether shopping for themselves or sending a gift, by offering a great selection, low prices, convenient delivery and helpful information. Wine.com is the world's most visited wine web site, according to research conducted by comScore Media Metrix. For more information, visit <http://www.wine.com>.