

Nike and Kelly Services Team Up as Global Staffing Partners

Industry pioneers team up on global talent management program

DENVER, Colorado, July 19, 2006 - Kelly Services, Inc., a global staffing solutions provider, today announced it has signed an exclusive Managed Staffing Provider agreement with Nike, Inc., the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories. Financial terms of the agreement were not disclosed.

Kelly will provide a comprehensive talent acquisition and management solution for Nike, including contract labor, human resource consulting, demand management and supplier management. **The company will use IQNavigator7, a services procurement software platform, to optimize spend, demand and supplier management.**

The new managed staffing program will commence in August 2006 with Nike's U.S.-based operations. Global implementation will be phased in over the next two years.

About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. Visit www.kellyservices.com.

About NIKE, Inc.

NIKE, Inc. (NYSE: NKE) based near Beaverton, Ore., is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly owned Nike subsidiaries include Converse Inc., which designs, markets and distributes athletic footwear, apparel and accessories; NIKE Bauer Hockey Inc., a leading designer and distributor of hockey equipment; Cole Haan, a leading designer and marketer of luxury shoes, handbags, accessories and coats; Hurley International LLC, which designs, markets and distributes action sports and youth lifestyle footwear, apparel and accessories and Exeter Brands Group LLC, which designs and markets athletic footwear and apparel for the value retail channel.

About IQNavigator

Founded in 1999, IQNavigator provides services procurement and optimization solutions to Fortune 500 companies such as CUNA Mutual Group, The Bank of New York, Quad/Graphics, Entergy, Shell, Northrop Grumman, Sony Electronics, Verio, Schlumberger and Alcatel. The company's award-winning suite of integrated applications enables companies to increase profitability by reducing and controlling costs for all types of outside services spending worldwide. IQNavigator has a successful track record for delivering a compelling and fast return on investment, as well as adaptable process control, enterprise-wide financial analysis and enhanced performance. The company is recognized as an industry pioneer and offers deep domain expertise in key market segments such as financial services, energy, healthcare, manufacturing and aerospace/defense. IQNavigator is headquartered in Denver, Colorado, and is found on the Web at www.iqnavigator.com.