

NATURAL CONVERGENCE ANNOUNCES *SILHOUETTE* RELEASE 4.0 TO CRITICAL ACCLAIM

Ottawa, Ontario, July 17, 2008: Natural Convergence Inc. (NCI), a supplier of hosted VoIP (Voice over Internet Protocol) software, has introduced its latest release, which delivers high value features that contribute directly to a service provider's bottom line.

"Hosted VoIP services have been well received by our customers," said Sanjay Patel, Vice President of Technology for Broadview Networks. "This software release delivers key new features and enhancements that are in demand by our existing and target customers and it augments our total solution product offering."

Fully compatible with previous versions, Release 4.0 includes a host of 'high demand' end user features, doubles the capacity of the system and improves administration tools for the service provider craftsman. New end user features include emergency call override, and an expanded portfolio of handsets. Handset options now encompass teleworker, power user and executive support that will significantly expand the addressable market for service providers.

With a single mouse click, businesses can re-route their own calls in the event of an emergency, minimizing costly disruptions, accelerating service requests and lowering support costs for the service provider. The introduction of an HTML driven, executive display phone completes the portfolio of handsets service providers can deliver to customers. Adding teleworker support allows service providers to capture the expanding remote worker market – the most obvious application is for the business owner to work from home or their vacation residence.

These new features continue to build on NCI's commitment to service providers, delivering services that are simple to sell, simple to deploy and simple to support.

"This represents our most ambitious and far reaching release to date," said Patrick Smith, Chairman and Chief Executive Officer, NCI. "We're here to make money for our customers and we're pleased with the excitement this release is generating."

Broadspeed® OfficeSuite, Broadview Networks' branded *silhouette* based service, decreases the need for expensive IT outsourcing while providing businesses with a reliable, economical and powerful alternative to traditional phone systems. Broadspeed OfficeSuite is available for single and multi-site businesses.

For more information on *silhouette* Release 4.0 and winning with hosted VoIP in the small business space, visit: www.naturalconvergence.com.

About Natural Convergence

Natural Convergence supplies hosted VoIP software that enables service providers to sell dramatically improved services to the huge, yet untapped, small business market. Its *silhouette* application replaces traditional key systems, combining familiar functionality with powerful cost and performance advantages. Its go-to-market channel strategy is optimized to the buying habits of small businesses—from value-added resellers, through service providers and original equipment manufacturers.

Founded in April 2001, NCI has grown with major service provider customers deploying their industry leading products to small business customers across Canada, the United States, the United Kingdom, the Netherlands and the Caribbean.

About Broadview Networks (www.broadviewnet.com)

Broadview Networks is a network-based integrated communications provider serving approximately 70,000 small and mid-sized businesses throughout the Northeast and Mid-Atlantic U.S. Broadview delivers total solutions, integrating local and long distance voice communications; hosted and premises-based VoIP systems; data services encompassing VPN- and MPLS-enabled applications; traditional telephone hardware; high-speed Internet services; a full suite of managed services;

and a range of professional services. Broadview customers benefit from award winning customer service including a web-based account management tool and a primary

Broadview Networks is a control investment of MCG Capital Corporation (Nasdaq: MCGC). Broadview Networks' largest investors are MCG Capital, Baker Capital, and New Enterprise Associates.

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