

## **IQNavigator Named to Supply and Demand Chain Executive 100 for Fifth Consecutive Year**

*Award Honors Companies at the Forefront of Innovation*

**DENVER, Colorado - July 19, 2007** – IQNavigator the leading provider of services procurement software and managed service programs, today announced the company has been named to the Supply and Demand Chain Executive 100 for the fifth consecutive year. IQNavigator was recognized as one of the top 100 innovative vendors based on the company's ability to support the myriad of intricate supply chain requirements for companies of all sizes.

"In today's complex, global economy, it has become considerably more challenging for solution providers to deliver effective ways for customers to streamline and simplify their overwhelming amount of supply chain processes," said Andrew K. Reese, editor of Supply and Demand Chain Executive. "This year's Supply and Demand Chain Executive 100 has demonstrated that vendors not only recognize the unique challenges of an effective 21st century supply chain, but also understand how to help customers turn obstacles into opportunity."

This award further validates the market moment IQNavigator has experienced over the past year. Notable successes include IQNavigator's designation as a "leader in services procurement" in the April 20, 2007 Forrester Wave™ report titled, "eProcurement Solutions, Q2 2007," by Andrew Bartels and President and CEO John Raeder's selection as a finalist in the 2007 American Business Awards. Additionally, the recent launch of version 7.6 has further strengthened the company's enterprise Software-as-a-Service (SaaS) platform, providing Global 2000 customers the power to fully automate their entire services procurement lifecycle.

"In order to provide our customers with reliable and robust services procurement solutions, we place an emphasis on understanding the nuances of the changing industry and the impact on measuring and managing complex services spend. Our SaaS platform ensures customers can easily customize the solution to meet their evolving market and business requirements," said John P. Raeder Jr., President and CEO, IQNavigator. "We are honored that Supply & Demand Chain Executive has once again recognized our efforts in supply chain innovation."

Further details about the Supply and Demand Chain Executive 100 award are listed at [www.sdexec.com](http://www.sdexec.com).

### **About IQNavigator**

IQNavigator is a leading provider of on-demand services procurement software and managed service programs. The company's award-winning suite of integrated applications enable Global 2000 companies such as Charles Schwab, Entergy, Northrop Grumman, Schlumberger, Shell and Sony Electronics to gain control and visibility into their multi-million-dollar services procurement costs. With proven domain expertise and innovative technology solutions, IQNavigator can help customers quickly and easily turn complex services spend into a new source of value, competitive advantage, and continuous bottom-line improvement. For more information please visit [www.iqnavigator.com](http://www.iqnavigator.com).

### **About Supply and Demand Chain Executive**

Supply and Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the web at [www.sdexec.com](http://www.sdexec.com).