

ACTION ENGINE® WINS TWO MOBILE STAR AWARDS FOR INNOVATIVE WIRELESS DEVICE SOFTWARE

Company Recognized for Making the Mobile Application Experience Fast and Easy-to-Use

BELLEVUE, WA—October 24, 2005—Shattering the mobile usability barrier, Action Engine® Corporation, the mobile application platform leader, today announced it has won two Mobile Star Awards™ from MobileVillage®, the leading market development company and news service dedicated to enterprise mobile technology. Action Engine's turnkey mobile applications pack, Brand-n-Go™, won the Gold Mobile Star Award in the Operator Software: Wireless Content category. The Action Engine Mobile Application Platform™ was also recognized, winning the Silver Mobile Star Award in the category of Enterprise Software: Middleware / Data Access.

The fourth annual Mobile Star Awards aim to honor and promote the best companies, products, deployments, and leaders in mobile and wireless technology. Winners are chosen by subscribers to Go Mobile®, MobileVillage's free online newsletter sent to technology executives, mobile users, buyers, IT managers, developers, and top tech journalists.

"Action Engine sets the wireless data services standard for speed and ease-of-use. Wireless consumers are searching for a simpler way to enjoy data services on their mobile phones, and network operators are looking for the very best companies to provide that experience. With Action Engine and their ground-breaking Mobile Application Platform, the search is now over," said Gary Thayer, Editor of Go Mobile.

"These awards, coupled with our recent customer wins, reinforce our position as the leading mobile application platform company," said Scott G. Silk, president and CEO of Action Engine. "Action Engine is the only company that shatters the mobile usability barrier by allowing consumers to access mobile content using 80% less keystrokes and 20x faster response times than with a mobile browser. It is rewarding to see that our commitment to delivering a superior mobile applications experience was recognized by Go Mobile subscribers."

A list of winners in each of this year's award categories is posted at:
<http://www.mobilevillage.com/awards.htm>.

About Action Engine

Winner of the Fierce 15 of 2005, Action Engine® Corporation, the mobile application platform company, delivers a breakthrough in mobile application usability. The Action Engine Mobile Application Platform™ introduces a browserless, client/server approach to accessing transaction-oriented online services that takes 80% fewer keystrokes and drives 20x faster response times than browser-based alternatives. The turnkey Brand-n-Go™ applications pack enables wireless operators to go to market in unprecedented timeframes with intuitive, responsive, and personalized applications that create an addictive user experience. The company's software has been deployed by a robust list of global wireless operators that include Sprint PCS, Optus, Orange SA, O2, and SMART Communications, Inc. Additional information is available at +1(425) 498-1500 [Americas/AsiaPac], +44 (0) 1628 509088 [UK/EMEA], info@actionengine.com and www.actionengine.com.

About MobileVillage®

A pioneer in developing the enterprise mobile technology market since 1993, MobileVillage® / PDA Inc. is a market and solution development company dedicated to advancing mobile and wireless enterprise computing within select vertical and horizontal market segments. The company has fostered countless technical and professional alliances through conferences; news; product promotions and awards; and "Best of Breed" solution identification. Visit MobileVillage online at www.mobilevillage.com.

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Contact:

Anne Baker
Director of Marketing
Action Engine
+1 (425) 498-1527
abaker@actionengine.com