

Premium Gift Baskets with Wine Pairings Offered in Harry & David Catalogs and on Website for Holiday

SAN FRANCISCO, CA - 11/14/2008 Harry & David, the nation's leading retailer for premium food gifts, today announced a partnership with Wine.com to offer exclusive food and wine gifts.

Premium food and wine gifts are available now, in time for the holidays, at harryanddavid.com and also in catalogs that are arriving in homes nationally.

Harry & David is the marketing agent for food and wine gift baskets that provide exclusive premium food gifts, including Moose Munch® confection, award winning chocolates and other treats in gift baskets that will range in price from \$49.95 to \$299.95. Wine.com will provide premium and ultra-premium wines and its network of licensed retail wine warehouses will distribute the gifts.

"Like Harry & David, Wine.com is known for its excellent products and service. We are pleased to present to our customers these premium wines along with our Harry & David's holiday favorite fine food gifts," said Bill Williams, President and CEO of Harry & David.

Harry & David and Wine.com will have drawn upon a worldwide network of suppliers to hand pick wines which compliment Harry & David's fine foods. Wine.com will use eight fulfillment centers across the U.S. to ship wine gift baskets, containing Harry & David fine foods, directly to customers. Arriving with each gift will be uniquely crafted tasting notes, describing the wine and why it's an excellent pairing with the food.

"We are pleased to be selected to partner with Harry & David, a company with exacting standards, a rich 74 year old history and an extraordinarily loyal customer base," said Rich Bergsund, CEO of Wine.com.

Local and state laws currently allow wine gifts to be shipped to 26 states, where a majority of Harry & David customers live. The Harry & David website and telephone operators will have details on which states will allow wine shipments.

About Harry & David

Harry & David, headquartered in Medford, Oregon is a leading multi-channel specialty retailer and producer of branded premium gift-quality fruit and gourmet food products and gifts marketed under the Harry & David, Wolferman's and Cushman's brands. Harry & David is a dba of Harry and David. For more information visit www.harryanddavid.com.

About Wine.com

Wine.com is the nation's #1 online wine retailer, according to Internet Retailer magazine's annual ranking of websites by revenue, offering thousands of wines, wine gifts, gift baskets and monthly wine clubs. Wine.com's mission is to be the ultimate resource for wine enthusiasts, whether shopping for themselves or sending a gift, by offering a great selection, low prices, convenient delivery and helpful information. Wine.com is the world's most visited wine web site, according to research conducted by comScore Media Metrix. For more information, visit <http://www.wine.com>.