

Clear Lanes to Hit Two Million Milestone This Week

10,000 Fliers Processed Through Clear Lanes in Single Day; New Website Launched with More Features; Clear Enrollment Kits Now Available in Stores

NEW YORK, NY – NOVEMBER 24, 2008 - Clear®, the leader in airport security fast lanes, today announced that the number of trips through the nationwide Clear Lanes since the service began is expected to hit two million over the next week. Clear had announced that it reached one million uses just six months ago. And, this past week, Clear processed over 10,000 fliers in a single day – the largest single usage since the service began in July 2005.

This month, the Clear card was named by the gadget editors of Wired magazine as a “must-have” item and an “ultimate gift,” and the card will be featured in the magazine’s holiday retail store on West 18th Street in Manhattan. Shoppers can purchase Clear’s new enrollment kit there and in other retail shops from coast to coast including multiple locations of Flight 001 travel stores; Going in Style and Edward’s Luggage in the San Francisco Bay-area; Atlanta’s Mori Luggage and Luggage and Leather Depot; Indiana’s The Briar and Burley; and Manhattan’s Clyde’s Chemists, a luxury merchandiser on fashionable Madison Avenue. Clear gift cards are also available online at flyclear.com.

Clear’s CEO Steven Brill said, “Clear has seen significant growth every month in the number of members at the Clear lanes, and we expect to see enrollment continue to grow at a steady pace. We’re hearing from more major travel service providers every day who are seeking partnerships with Clear, and more airports are gearing up for fast pass lanes in 2009. This year alone, Clear opened 15 lanes in 9 airports and signed co-marketing partnership deals with Delta Air Lines and Marriott Hotels, among others. Next year, Los Angeles, Fort Lauderdale and Baltimore-Washington International Airports, and more, are expected to launch fast lane programs.”

Clear, which has more than 230,000 enrollees, recently launched a newly-designed website allowing access to greater features for members and applicants:

- **Family Membership Plans** – offering significant savings on multiple memberships at: http://www.flyclear.com/apply/apply_familyplan.html
- **Gift Card Purchases** – providing fast, easy shopping during the busy holiday shopping season at: http://www.flyclear.com/business/business_gift.html
- **Group Enrollments** – allowing volume discounts for corporate enrollments at: http://www.flyclear.com/business/business_mobiles.html
- **Multi-year Memberships** – giving major savings on enrollments up to ten years at: http://www.flyclear.com/apply/apply_specialoffers.html
- **Partnerships** - special offers through Delta Air Lines, American Express Corporate Card, and Hyatt Hotels at: http://www.flyclear.com/apply/apply_specialoffers.html

Clear operates more than 35 enrollment centers at participating airports and convenient downtown locations such as New York’s Grand Central Terminal, Lenox Mall in Buckhead (Atlanta), and American Express Travel Service Offices in Washington, DC and San Francisco.

http://www.flyclear.com/apply/apply_kiosks.html

Clear also performs bulk, in-office membership enrollments. This year, Clear has conducted over 100 on-site enrollment days at corporate offices, law firms and government offices.

http://www.flyclear.com/business/business_mobiles.html

Clear members have their identities authenticated and, after application completion which involves providing iris and fingerprint images, receive a card that allows access to Clear’s security lanes nationwide. Clear lanes, which feature concierge staff whose assistance speeds throughput while making passage through security more hassle-free,

are already operating in airports in Atlanta, Boston, Denver, Orlando, San Francisco, New York's JFK, LaGuardia and Newark airports, and Washington DC's Reagan National and Dulles International airports, among others.

Clear cardholders also receive special benefits with their membership, such as fast entry to stadiums including the Georgia Dome, San Francisco's Candlestick Park, and Denver's INVESCO Field at Mile High, during home team football games, and discounts on team merchandise online and at area team stores.

<http://www.flyclear.com/footballoffers/>

To locate a Clear enrollment station nationwide, customers can visit <http://flyclear.com>.

About Clear

Clear, operated by Verified Identity Pass, Inc., has signed up more than 230,000 travelers nationwide and has processed nearly two million fliers through the Clear lanes. Clear cards are accepted at 21 U.S. airports: Albany, Atlanta, Boston's Logan (Terminal A), Cincinnati, Denver, Gulfport-Biloxi, Indianapolis, Jacksonville, LaGuardia (Central Terminal B and Terminal D), Little Rock, New York JFK (Terminals 1, 2, 4 and 7), Newark (Terminal B1 and B2), Oakland, Orlando, Reno, Salt Lake City, San Francisco, San José, Washington, DC's Reagan and Dulles, and Westchester. Clear members have their identities authenticated and are provided with a high-tech card which allows them to access designated security lanes nationwide for an annual fee of \$199. Clear members pass through the security checkpoint faster, with more predictability and less hassle. Applicants start their enrollment at flyclear.com and complete the process at a Clear enrollment location where their fingerprints and iris images are captured and their identification is validated. Clear's registered traveler program has been operational since July 19, 2005. For more information, please visit: <http://www.flyclear.com>.