

CANAL+ Channels Now Available To Terrestrial Households Only From PlusTV

PlusTV's channel supply expands on the 16th of September 2009 when CANAL+ channels become part of PlusTV's selection. CANAL+ channels can be subscribed as part of the PlusTV package or separately. The Finnish antenna homes can now get all the pay-TV channels in the digital terrestrial television ("DTT") network from PlusTV.

PlusTV customers can now choose the best suited CANAL+ package from three alternatives. CANAL+ Total includes all four CANAL+ channels in DTT network, CANAL+ Film includes two channels broadcasting the most recent films and TV-series, and CANAL+ Sport includes two sport channels.

- This is an excellent addition to PlusTV's supply and gives our customers a chance to build the best possible pay-TV-package for their own purposes. PlusTV is very delighted to bring CANAL+ blockbuster movies and sports to Finnish antenna homes easily and affordably, says the Marketing Director of PlusTV Ms Elina Leino.

- We are very pleased to have CANAL+ channels as part of PlusTV's distribution channel. This released distribution cooperation will diversify pay-TV supply to the Finnish terrestrial households even more than before, comments Mr Juha Mustonen, the Vice President of Pay-TV operations in MTV MEDIA.

CANAL+ Film package offers two channels (CANAL+ First and CANAL+ Hits) which broadcast 25 new movies monthly as well as the recent hit TV-series first in Finnish television, always without commercial breaks. With PlusTV package subscription the CANAL+ Film package is 14,90 € per month.

CANAL+ Sport package with its two channels (CANAL+ Sport 1 and CANAL+ Sport 2) is the new shrine of football. The package includes the Barclays Premier League, the games of the Finnish national team in football, the games of the Spanish La Liga and Italian Serie A, as well as UEFA Champions League, UEFA Europa League and a lot more. With PlusTV package subscription CANAL+ Sport package costs 14,90 € per month.

CANAL+ Total package combines all four CANAL+ channels in DTT network and offers a good selection of movies, TV-series and top sports. With PlusTV package the CANAL+ Total has monthly fee of 19,90 €

Each Finn can obtain the entertainment they wish for their antenna home by building their own package from PlusTV selection. All they need besides a television set, is a digital set-top box with a card slot. The availability of channels may vary in different areas.