

## **Medianet Offers a Growing Roster of Premium Services to Enhance Digital Media Sites and Applications**

October 4, 2010 Recently MediaNet announced the launch of its new full- featured Recommendation Engine that allows MediaNet affiliates to delivers highly-relevant, real-time music recommendations for any website or application. The Recommendation Engine was the latest addition to a growing roster of MediaNet premium services. These also include:

- The MediaNet Content Guide which is easily accessed through the MediaNet API to add artist and author bios and along with album and book descriptions.
- A catalog XML Feed with daily updates to get a complete snapshot of the entire MediaNet catalog and import it into our affiliate's own database.
- A Custom Commerce solution that allows affiliates to integrate our service into their own purchase path and commerce systems. Our affiliate maintains a positive balance and can transact through the API. We provide full reporting through this portal.
- Multi-territory Support to access catalogs for all territories supported by the MediaNet platform (currently US, UK, Canada).
- Client Applications for the API including a Download Manager and Flash media player.
- A Contextual Matching Engine that can automatically find references to our catalog's artists, albums and songs within your existing content. Check out our Media Matcher and Media Link Web Component demos.