

## NJEDge.Net Members Strengthen Partnership with Broadview Networks

### ***Broadview adding voice to their suite of services available on the statewide network***

RYE BROOK, N.Y.—November 18, 2009—Broadview Networks announced today that it will be the premier voice services provider on NJEDge.Net. NJEDge.Net is a nonprofit technology consortium of academic and research institutions in New Jersey. It has deployed a regional optical network that provides statewide broadband access and state-of-the-art emerging technologies.

Broadview Networks, a Rye Brook, N.Y.-based communications company, already provides voice services to member institutions over traditional circuits and will now be offering voice services over the statewide fiber optic network. While presenting at the NJEDge.Net Conference 6.0 in Plainsboro, NJ, Pete Parrinello, senior vice president for Broadview Networks, will detail the benefits of using Broadview for voice service including greater cost efficiencies and simple disaster recovery/avoidance options.

“This year’s theme for the NJEDge.Net conference is ‘Building a Community through Collaboration’ and that’s not possible without reliable voice service,” said Parrinello. “Adding voice to our portfolio of services on the NJEDge.Net network allows members to fully leverage their investment in the network, gain further cost advantages and deploy redundant voice services for disaster avoidance.”

Broadview Networks is also demonstrating their hosted IP phone solution, OfficeSuite™ at the NJEDge.Net Conference. Broadview’s OfficeSuite service is a hosted IP phone solution that provides organizations with an enterprise-grade phone system and service, typically without any capital investment or increased support staff. The solution includes phones and all the network services that support the voice services. OfficeSuite also offers various options for Internet access and private data networking. To make this possible, Broadview hosts the phone system within the company’s own IP network, with only the actual phones located in the customer’s offices. Traffic is sent “into the cloud” where traffic is routed between office locations or on to its final destination. Broadview is able to guarantee OfficeSuite’s voice quality and data networking performance to customers across the country.

According to Parrinello, Broadview Networks has served NJEDge.Net members since 2007 and has 14 member institutions as customers. Parrinello continued, “Multiple NJEDge.Net members already use Broadview for voice so we’ve been able to document the benefits. Those institutions rely on us every day to connect with students, colleagues and other institutions. We’re proud to be a partner with the NJEDge.Net community.”