

MediaNet Signs New Customers for MN Open API and Web Component Products

MediaNet Sees Surge in Premium Digital Media Content in Time for Online Holiday Buying Season

New York, NY, December 17, 2009 — MediaNet, the industry leading business-to-business provider of premium digital media content to customers of all sizes, announced today a roster of new customers utilizing the Company's MN Open API and Web Components. The new customers include GetPlaylists.com, Soundtrckr, Tower.com, InMotion Entertainment, Get Green Music, BadAssCds, Voicebox Technologies, Jamdown Digital, Context.com, Navvo Group, Shiekh Music, Xenelope, Artist Direct, and Jukebox Jockey.

Alan McGlade, CEO of MediaNet commented: "Since MediaNet introduced our new API and Web Components product offerings, we've experienced a significant increase in new customer signups. With a minimal barrier to entry and easy technical integration, customers both big and small can have a digital music offering up on their website or application within days. We are attributing this rapid response not only to the simple signup process, but also the surge in websites and online apps desire to include premium digital media content into their offerings in anticipation of the holiday retail shopping season."

These new customers are integrating MediaNet's APIs and Web Components:

- GetPlaylists.com (www.getplaylists.com): A playlist discovery, sharing and purchasing service.
- Soundtrckr (www.soundtrckr.com): Delivers a location-based social music network for mobile and Web users.
- Tower (www.tower.com): A well-known music retailer which is adding digital music purchases and discovery to its website.
- InMotion Entertainment: A well known in-airport retailer, InMotion has enhanced the MP3 download service.
- Get Green Music (www.getgreenmusic.org): Offers a complete MP3 download store with a portion of profits going to environmental charities.
- BadAssCds (www.badasscds.com): Delivers a digital music experience and store to the Latin community.
- Voicebox Technologies (www.voicebox.com): A developer of voice recognition and music dedication mobile applications.
- Jamdown Digital (www.jamdowndigital.com): An online digital music retailer specializing in Reggae content.
- Context.com (www.context.com): Service to marketers for providing digital incentives.
- Navvo Group (www.myvoco.com): Developer of in-home digital entertainment systems.
- Shiekh Music (www.shiekhshoes.com): The new music retail category of leading West Coast urban footwear and apparel retailer, Shiekh Shoes.
- Xenelope: An online music retailer and developer of the Linux music player.
- Artist Direct (www.artistdirect.com): A music destination with multimedia content, music news, and various artist services.
- Jukebox Jockey (www.jukeboxjockey.com): A developer of touch screen jukebox software and systems for in-home use.