

Wine.com Ranked #1 Online Wine Store for Fourth Straight Year

Revenue grew 20% in 2007

SAN FRANCISCO, CA - 6/12/2008 For the fourth consecutive year, Wine.com has been ranked the #1 online wine store by Internet Retailer Magazine in its annual rankings based on revenue. Wine.com, celebrating its tenth year in business, ranked #13 in the food and drug category, and #207 overall in the Top 500 Guide of e-retailers, 2008 edition. The company reported record revenue and 20% growth for 2007.

"Wine.com's exceptional revenue growth is a result of our keen focus on delivering a great customer experience," said Rich Bergsund, Wine.com CEO. "Each year our goal is to improve our assortment of wine, make our buying experience simple for customers and offer great value."

"The launch of the Wine.com community has been extremely successful – customers are excited to share opinions about wines they purchase and offer advice to fellow wine lovers," said Mike Osborn, Wine.com Founder and VP of Merchandising. "In our wine shop, we have increased or rare and collectible wines from the most respected vineyards in the world and our Bordeaux business more than doubled in 2007."

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine, web site, conference and directory that serve the retailing community. Internet Retailer sponsors the largest conference in the e-retailing industry and publishes an annual ranking of the 500 largest web sites.

About Wine.com

Wine.com is the nation's #1 online wine retailer, offering thousands of wines, wine gifts, gift baskets and monthly wine clubs. Wine.com's mission is to be the ultimate resource for the wine enthusiast, whether shopping for themselves or sending a gift. To this end, the company has been an innovator in providing online tools and content to make it easy and fun to discover and buy wine. Wine.com is the world's most visited wine web site, according to research conducted by comScore Media Metrix. For more information, visit <http://www.wine.com>.