

**Clear Partners with Delta to Operate Fast Pass Lanes in Delta's Terminals  
in  
New York and Los Angeles**

Partnership to Include National Co-Branded Marketing Efforts and Enrollment Centers in  
Select Delta Crown Room Clubs

**(NEW YORK) – June 16, 2008** – In time for the busy summer travel season, Clear®, the fast pass for airport security, today announced a broad partnership with Delta Air Lines that includes the operation of fast lanes in Delta terminals at New York's JFK and LaGuardia airports, and Los Angeles International, starting this summer. Beginning today, new enrollment centers will open in select Delta Crown Room Clubs in Atlanta that provide a convenient way for customers to join Clear's Fast Pass program.

The Clear-Delta Air Lines partnership will include a significant presence for Clear in Delta's terminals, online at delta.com and through a direct marketing campaign to its SkyMiles® members. All Delta SkyMiles members will be offered bonus miles when they join Clear.

“Delta is committed to making the entire travel experience convenient and memorable – from purchasing a ticket at delta.com to sampling a signature cocktail on board,” said Lee Macenczak, Delta's executive vice president of Sales and Marketing. “Enabling our customers to move through security faster, especially during the busy summer travel season, will be a welcome addition to the overall Delta experience and we are pleased to offer customers the choice of using Clear fast pass lanes in some of our largest hubs and focus cities.”

Clear members are pre-screened by the Transportation Security Administration and after application approval, which involves providing iris and fingerprint images, receive a card that allows access to Clear's designated security lanes nationwide. Clear lanes, which feature concierges whose assistance speeds throughput while making the experience far more pleasant, are already operating in airports in Cincinnati, Denver, Indianapolis, Orlando, San Francisco, and Washington DC's Reagan National and Dulles airports, among others. The annual fee is \$100 plus a \$28 TSA fee.

“Clear has recently passed the one-million milestone for members processed through our fast pass lanes throughout the country,” Steven Brill, CEO of Clear, said. “Partnering with Delta is a testament to its commitment not only to providing a predictable and hassle-free airport experience to its customers, but to embracing an innovative approach to a more efficient security process. We are thrilled to work with such a respected airline that shares our belief that air travel, whether for business or pleasure, can be convenient and pleasant. With this partnership,” Brill added, “Delta is sending another clear message that it intends to maintain its position as a leader in customer service.”

Clear customers experience a level of predictability, convenience, and efficiency in air travel. For example, the concierges in Clear's security lanes ready x-ray bins for each passenger and then help them retrieve their personal items at the other side of the magnometer. "The concierge service alone has made Clear lanes 30 percent faster than regular security lanes," Brill explained. "And we plan to improve that even more with the investments we are making in enhanced technology which, once approved by TSA, could allow our members not to have to remove shoes, outer garments or laptops."

Applicants start the membership enrollment process at [www.flyclear.com/delta](http://www.flyclear.com/delta) and complete it in person at a Clear enrollment center, where they have their fingerprints and iris images captured. Clear enrollment centers are located in airports with Clear programs and also at convenient city locations, including New York's Grand Central Terminal. To locate a Clear enrollment station nationwide, customers can visit [flyclear.com](http://flyclear.com).

### **About Delta**

Delta Air Lines operates service to more worldwide destinations than any airline with Delta and Delta Connection flights to 324 destinations in 62 countries. Delta has added more international capacity than any major U.S. airline during the last two years and is the leader across the Atlantic with flights to 43 trans-Atlantic markets. To Latin America and the Caribbean, Delta offers 600 weekly flights to 62 destinations. Delta's marketing alliances also allow customers to earn and redeem SkyMiles on more than 16,000 flights offered by SkyTeam and other partners. Delta is a founding member of SkyTeam, a global airline alliance that provides customers with extensive worldwide destinations, flights and services. Including its SkyTeam and worldwide codeshare partners, Delta offers flights to 474 worldwide destinations in 104 countries. Customers can check in for flights, print boarding passes and check flight status at [delta.com](http://delta.com).

### **About Clear**

Clear, operated by Verified Identity Pass, Inc., has signed up more than 175,000 travelers nationwide. Clear cards are accepted at 18 U.S. airports: Albany, Cincinnati, Denver, Indianapolis, Jacksonville, LaGuardia (Central Terminal B Checkpoint), Little Rock, New York JFK (Terminals 1, 4 and 7), Newark (Terminal B2), Oakland, Orlando, Reno, Salt Lake City, San Francisco, San José, Washington, DC's Reagan and Dulles, and Westchester. Clear members are pre-screened and provided with a high-tech card which allows them to access designated security lanes nationwide. Clear members pass through the security checkpoint faster, with more predictability and less hassle. The annual fee of \$100 (plus a \$28 TSA vetting fee) is charged once applicants are approved by the government. Applicants start their enrollment at [flyclear.com](http://flyclear.com) and complete the process at an enrollment location where their fingerprints and iris images are captured and their identification is validated. Clear's registered traveler program has been operational since July 19, 2005. For more information, please visit: <http://www.flyclear.com>